

The Resort at Governor's Crossing Elevates Guest Experience by Integrating Affirm's Flexible Payment Options

SEVIERVILLE, Tenn. — January, 13, 2024 —The Resort at Governor's Crossing is thrilled to announce its partnership with Affirm, the payment network that empowers consumers and helps merchants drive growth, creating more flexibility and accessibility in the vacation planning process.

Michael Headla, Director of Guest Experience and Engagement, expressed his enthusiasm about the partnership, stating, "I am thrilled to introduce our partnership with Affirm. This collaboration seamlessly aligns with our commitment to providing an unparalleled experience for our guests. Affirm's flexible payment options not only enhance the financial flexibility of our guests but also reflect our dedication to a seamless booking process."

Affirm enables guests to spread the cost of their stay over time, allowing for greater financial flexibility and peace of mind. This flexibility ensures that eligible guests can enjoy The Resort at Governor's Crossing's countless amenities and accommodations.

The steps to use Affirm during the check-out process are simple:

Fill your cart: Select Affirm at checkout, then enter a few simple pieces of info for a real time credit decision.

Choose how to pay: Pick the payment plan you like best. You'll never pay more than you agree to up front as Affirm never charges any late or hidden fees.

Pay over time: Make payments to [affirm.com](https://www.affirm.com) or in the Affirm app. You'll get email and text reminders.

Guests will appreciate the clarity and transparency of Affirm's financing terms, making it easier than ever to book their next vacation adventure. The integration with Affirm simplifies the booking process, providing guests with a seamless and convenient way to secure their reservations. The Resort at Governor's Crossing understands the importance of a smooth and stress-free booking experience, and Affirm's user-friendly integration contributes to achieving this goal for their guests.

For more information or to book your next vacation, visit [TheResortatGovernorsCrossing.com](https://www.TheResortatGovernorsCrossing.com)

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Payment options through Affirm are subject to an eligibility check and are provided by these lending partners: [affirm.com/lenders](https://www.affirm.com/lenders). CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Finance Lenders Law license.